WNCT CO

3221 S. Evans St. Greenville, NC 27834 252-355-8500

And:

815 Slaters Lane Alexandria, VA 22314

American Media & Advocacy Group

WNC Tacom Greenville, NC 27834 WNCT (252) 355-8542 3221 South Evans Street

CONTRACT

Contract / Revision 952542 25319691 Alt Order#

North Carolina POL/Donald Trump for President (R) 10/18/16 - 10/24/16 Product Contract Dates Advertiser 7985 Estimate # Original Date / Revision 10/10/16 / 10/19/16

9914860 WNCT EOM/EOC Special Handling IN16043/SP10305 Adults 18+ Property Billing Cycle Agency Ref <u> Demographic</u> gy Code Billing Calendar Katz Washington Broadcast 521 Account Executive dvertiser Code Advertiser Ref Katz/Washingto Cash 966 Cash/Trade 260.10 roduct 1/2 Fotal Ratings Sales Office

							Credited made good in flight, moved \$50 to 25319695/953179
		2.30 NM	\$125.00 2	5a :30	Sa	6p-630p	1 WNCT 10/18/16-10/24/16 Local News @ 6p Sa
		Rtg Type	<u>Rate</u> f	<u>Length</u>	ne Weekdays	Start/End Time	Spot Ch Date Range Description
					2.30		S-
\$0.00	0	Z Z		:30	Rating	6p-630p Rate	E 4 WNCT 10/22/16 10/22/16 Local News @ 6p Sa Start Date End Date Weekdays Spots/Week
					1.20	\$50.00	Start Date Lnd Date Weekdays Spots/Week Week: 10/18/16 10/24/16 S- 1
\$50.00		MN		:30	-		16 Local News S
					Rating 1.30	<u>Rate</u> \$50.00	Start Date End Date Weekdays Spots/Week Week: 10/18/16 10/24/16 S 1
\$50.00	_	Z N		:30	:		Local News
					<u>Rating</u> 1.60	\$15.00	Start Date End Date Weekdays Spots/Week Week: 10/18/16 10/24/16 S 1
\$15.00	1	MN		:30			/16 Local News S
Amount	Spots	Rate Rtn Type Spots	Rate Rt	Length Week	Days	Time	*Line Ch Start Date End Date Description
				Spots/		Start/End	
		-					

(* Line Transactions: N = New, E = Edited, D = Deleted)

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WNCT D CANDON MESON

WNC Lcom Greenville, NC 27834
3221 S. Evans St. (252) 355-8542
Greenville, NC 27834
252-355-8500 WNCT 3221 South Evans Street

	Contract / Revision 952542 / 2	Alt Order # 25319691
Contract Dates	Product	Estimate #
10/18/16 - 10/24/16	North Carolina	7985
Advertiser	Origi	Original Date / Revision
POL/Donald Trump for Pt		10/10/16 / 10/19/16

ω	NM		:30	Rating 5.20	1230p-130p <u>Rate</u> \$150.00	kR <u>days</u> <u>Spots/Week</u> F 5	16 10/24/16 Y&R <u>End Date Weekdays</u> 10/24/16 MTWTF	E 12 WNCT 10/18/16 Start Date E Week: 10/18/16 1
	MN		:30	Rating 3.00	9a-1030a <u>Rate</u> \$90.00	CBS Sunday Morning leekdays Spots/Week	10/24/16 nd Date W 0/24/16	11 WNCT 10/18/16 Start Date E Week: 10/18/16 1
	NM		:30	Rating 3.10	5p-530p <u>Rate</u> \$70.00	Local News @ 5p Veekdays Spots/Week TWTF 5	10/24/16 nd Date V 0/24/16 M	10 WNCT 10/18/16 Start Date E Week: 10/18/16 10
	NM		:30	Rating 2.00	730p-8p <u>Rate</u> \$50.00	Family Feud eekdays Spots/Week	10/24/16 <u>Ind Date W</u> 0/24/16	9 WNCT 10/18/16 Start Date E Week: 10/18/16 1
	MN		:30	Rating 3.20	530p-6p <u>Rate</u> \$70.00	Local News @ 530p Weekdays Spots/Week 4TwTF 5	16 10/24/16 Local Ne End Date Weekdays 10/24/16 MTWTF	8 WNCT 10/18/16 10/24/16 Start Date End Date \(\) Week: 10/18/16 10/24/16
	NM		:30	Rating 3.80	12p-1230p <u>Rate</u> \$75.00	Local News @ 12p eekdays Spots/Week rwrF 5	10/24/16 <u>nd Date</u> W 0/24/16 M1	7 WNCT 10/18/16 Start Date E Week: 10/18/16 1
	1.80 NM		30		7p-730p	WNCT 10/18/16-10/24/16 Sa 7p-730p News Credited made good in flight, moved \$50 to 25319695/953179	1 WNCT 10/18/16-10/24/16 S Credited made good in flight, moved \$5	1 WNCT 10/ Credited made good
	Type NM	U D D D	- :30 - :30	Rating 1.80	7p-730p Rate Rate S30.00	Sa 7p-730p News Veekdays Spots/WeekS- 1	10/22/16 nd Date V 0/24/16 -	r 10/22/ <u>t Date</u> 8/16
	<u>Rtg Type</u> 2.70 <i>NM</i>	Rate \$150.00	<u>Length</u> :30	<u>weekdays</u>	Start/End Time 630p-7p	Ch Date Range Description WNCT 10/18/16-10/24/16 CBS Evening New Su Credited made good in flight. moved \$50 to 25319695/953179	t Ch Date Range D 1 WNCT 10/18/16-10/24/16 C Credited made good in flight, moved \$5	Spot 1
0	NM		:30	atin 2.7	630p-7p <u>Rate</u> \$150.00	CBS Evening New Su Neekdays Spots/Week 1		E 5 WNCT 10/23/16 10/23/16 Start Date End Date 1 Week: 10/18/16 10/24/16
pot	Rtn TypeSpots	Rate R	Spots/ Length Week	Days L	Start/End Time	scription	Start Date End Date Description	*Line Ch Start D

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WNCT O NINGAY BYSON MERCAN

3221 S. Evans St. (252) 355-8542 Greenville, NC 2/834 252-355-8500 VVN C Incom Greenville, NC 27834 WNCT 3221 South Evans Street

Start/End

Spots/

	Contract / Revision 952542 / 2	Alt Order # 25319691
Contract Dates	Product	Estimate #
10/18/16 - 10/24/16	North Carolina	7985
Advertiser	0	Original Date / Revision
POL/Donald Trump for Pr		10/10/16 / 10/19/16

	•	į		i	Rating 5.40	ate),00	Start Date E k: 10/18/16 1
\$700.00	(Jn	NM		:30		6p-630p	18 WNCT 10/18/16 10/24/16 Local News @ 6p
							Credited made good in flight, moved \$50 to 25319695/953179
		Rtg Type 5.60 NM	Rate \$225.00	<u>Length</u> :30	Weekdays MTuWThF	Start/End Time 730p-8p	Spot Ch Date Range Description 5 WNCT 10/18/16-10/24/16 Family Feud
					Rating 5.60	Rate Ra \$225.00	Start Date End Date Weekdays Spots/Week Week: 10/18/16 10/24/16 MTWTF 5
\$900.00	4	MN		:30		730p-8p	E 17 WNCT 10/18/16 10/24/16 Family Feud
	Ó			;	Rating 4.50	ate 5.00	10
\$625 00	טז	NA.		:30		130p-2p	16 WNCT 10/18/16 10/24/16 Bold & Beautiful
							Credited
		Rtg Type 2.00 NM	Rate \$150.00	<u>Length</u> :30	Weekdays	Start/End Time 630p-7p	Spot Ch Date Range Description 1 WNCT 10/18/16-10/24/16 CBS Evening New Sat
					Rating 2.00	\$150.00 Z	Start Date End Date Weekdays Spots/Week Week: 10/18/16 10/24/16 S- 1
\$0.00	0	NM		:30		630p-7p	/16 10/22/16 CBS Evening
	ı				Rating 2.80	<u>Rate</u> 00.00	nd Date W 0/24/16 M
\$1,000.00	Οı	NN	į	:30		4p-5p	14 WNCT 10/18/16 10/24/16 Dr Phil
					Rating 0.70	Rate Ra \$50.00 (Start Date End Date Weekdays Spots/Week Week: 10/18/16 10/24/16 S- 1
\$50.00	_	MM		:30		6a-7a	13 WNCT 10/22/16 10/22/16 Local News Sa 6a-7a
							Credited made good in flight, moved \$50 to 25319695/953179
		5.20 NM	\$150.00	:30	MTUWThF	1230p-130p	made good in flight. moved \$50 to 25319695/953179 4 WNCT 10/18/16-10/24/16 Y&R
							Credited
		5.20 NM		1		1230p-130p	1 WNCT 10/18/16-10/24/16 Y&R
		Rtg Type	Rate	<u>Length</u>	Rating ne Weekdays	Rate Ra Start/End Time	Start Date End Date Weekdays Spots/Week Spot Ch Date Range Description
Amount	Spots	Rtn Type Spots	Rate I	Length Week	Days Le	Time	*Line Ch Start Date End Date Description

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3221 S. Evans St. (252) 355-8542 Greenville, NC 27834 252-355-8500 WING Tacom Greenville, NC 27834 WNCT 3221 South Evans Street

POL/Donald Trump for Pr Contract Dates Advertiser 10/18/16 - 10/24/16 North Carolina Contract / Revision roduct 952542 N Original Date / Revision 10/10/16 7985 25319691 Alt Order # Estimate # / 10/19/16

\$480.00	4	NM	:30	Rating 2.30	11p-1135p <u>Rate</u> \$120.00	Local News @ 11p Veekdays Spots/Week TwTF 5	3 5	/16 10/24/16 End Date 10/24/16	29 WNCT 10/18/16 Start Date E Week: 10/18/16 11	П
\$500.00	_	NM	:30	Rating 3.40	730p-825p <u>Rate</u> \$500.00	Thursday Night Kickoff eekdays Spots/WeekT 1	I⊹l≶	/16 10/24/16 End Date 10/24/16	28 WNCT 10/18/16 Start Date E Week: 10/18/16 1	1
\$50.00	_	NM	:30	Rating 1.40	11p-1135p <u>Rate</u> \$50.00	Spots/Week 1	16 LN Sa Weekdays S-	/16 10/22/ End Date 10/24/16	26 WNCT 10/22/16 10/22/16 Start Date End Date Week: 10/18/16 10/24/16	l .
\$375.00	Ŋ	NM	:30	Rating 1.50	6a-7a <u>Rate</u> \$75.00	ews @ 6a <u>Spots/Week</u> 5	16 Local News Weekdays MTWTF	/16 10/24/16 End Date 10/24/16	25 WNCT 10/18/16 Start Date E Week: 10/18/16 1	
\$200.00	_	NM	:30	Rating 1.50	1130a-12p <u>Rate</u> \$200.00	s Show <u>Spots/Week</u> 1	16 Coaches Show Weekdays S	/16 10/23/16 End Date 10/24/16	24 WNCT 10/23/16 Start Date E Week: 10/18/16 1	l . 1
\$80.00		NM	:30	Rating 1.60	11p-1135p <u>Rate</u> \$80.00	Spots/Week 1	16 LN Su <u>Weekdays</u>	/16 10/23/16 End Date 10/24/16	23 WNCT 10/23/16 Start Date E Week: 10/18/16 1	
\$625.00	₅	NN	:30	Rating 3.20	7p-730p <u>Rate</u> \$125.00	Entertainment Tonight Veekdays <u>Spots/Week</u> 1TWTF 5	~ <	/16 10/24/16 End Date 1 10/24/16	22 WNCT 10/18/16 Start Date E Week: 10/18/16 1	ا ا
\$375.00	5	NN	:30	Rating 0.70	5a-530a <u>Rate</u> \$75.00	Local News @ 5a eekdays Spots/Week fwtF 5	3 ≶	/16 10/24/16 End Date 10/24/16	21 WNCT 10/18/16 Start Date E Week: 10/18/16 1	
\$140.00	7	NIN	:30	Rating 0.20	1235a-135a <u>Rate</u> \$20.00	e Show <u>Spots/Week</u> 7	I6 Late Late Show Weekdays S MTWTF	/16 10/24/16 End Date 1 10/24/16 1	20 WNCT 10/18/16 Start Date E Week: 10/18/16 1	. 1
\$450.00	10	NN	:30	Rating 1.80	7a-9a <u>Rate</u> \$45.00	CBS This Morning /eekdays Spots/Week TWTF 10	35	/16 10/24/ ⁻ End Date 10/24/16	19 WNCT 10/18/16 10/24/16 Start Date End Date Week: 10/18/16 10/24/16	
				Rating	Rate	Spots/Week	Weekdays	End Date	Start Date	ı
Amount	Type Spots	Rate Rtn Type	Spots/ Length Week	Days	Start/End Time	otion	Ch Start Date End Date Description	Date End D	*Line Ch Start	*

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WNC Tacom Greenville, NC 27834 WNCT 3221 South Evans Street

	Contract / Revision	Alt Order #
	952542 / 2	25319691
Contract Dates	Product	Estimate #
10/18/16 - 10/24/16	North Carolina	7985
Advertiser	Origi	Original Date / Revision
POL/Donald Trump for Pr		10/10/16 / 10/19/16

\$1,000.00	2	Z		<u>:</u> မ	Rating 0.00	8p-9p <u>Rate Rat</u> \$500.00 0	Big Bang/Kevin Can Wait eekdays Spots/Week 2		8/16 10/24/16 End Date 10/24/16	36 WNCT 10/18/16 <u>Start Date</u> <u>E</u> Week: 10/18/16 10
\$2,500.00	8	Z		:30	Rating 5.00	830p-1130p <u>Rate</u> <u>Rat</u> \$1,250.00 5	Thursday Night Football leekdays Spots/Week	166	3/16 Enc 10/	
\$600.00	8	NN		:30	Rating 1.20	330p-7p <u>Rate</u> <u>Rat</u> \$300.00 1	tball <u>Spots/Week</u> 2	22/16 SEC Footbal te Weekdays 6S-	2/16 10/22/ End Date 10/24/16	34 WNCT 10/22/16 10/22/16 Start Date End Date Week: 10/18/16 10/24/16
\$400.00	N	NM		:30	ting .00	1230p-330p <u>Rate</u> <u>Rating</u> \$200.00 1.00	tball <u>Spots/Week</u> 2	10/22/16 ACC Football d Date Weekdays 24/16S-	2/16 En 10.	33 WNCT 10/22/16 Start Date E Week: 10/18/16 1
\$3,000.00	И	ZM		:30	ting .20	9p-10p <u>Rate Rating</u> \$1,500.00 8.20	Spots/Week 2	24/16 Bull te Weekdays 6 -T	8/16 10/24/16 End Date 10/24/16	32 WNCT 10/18/16 Start Date <u>E</u> Week: 10/18/16 10
							319695/953179	Credited made good in flight, moved \$50 to 25319695/953179	od in flight.	Credited made goo
		9 11.50 NM	\$650,00	:30	-Tu	8p-9p	319695/953179	Credited made good in flight, moved \$50 to 25319695/953179 WNCT 10/18/16-10/24/16 NC/S	od in flight. 0/18/16-10/	Credited made goo 2 WNCT 1
		Rtg Type	Rate \$650.00	<u>Length</u> :30	<u>Weekdays</u> -Tu	Start/End Time 8p-9p	<u>on</u>	Description /24/16 NC/S	Date Range 10/18/16-10/	<u>Spot Ch</u> <u>Date Range</u> 1 WNCT 10/18/16-10/24/16
\$0.00	0	N		:30	Rating 11.50	8p-9p <u>Rate</u> <u>Rating</u> \$650.00 11.50	Spots/Week 2	24/16 NCIS te Weekdays 6 -T	8/16 10/24/16 End Date 10/24/16	E 31 WNCT 10/18/16 Start Date E Week: 10/18/16 1
\$625.00	ហ	N N		ప	ing .80	530a-6a <u>Rate</u> <u>Rating</u> \$125.00 0.80	ws @ 530a Spots/Week 5	10/24/16 Local News @ 530a d Date Weekdays Spots/ 24/16 MTWTF 5	10/16 10/	30 WNCT 10/18/16 Start Date E Week: 10/18/16 1
							319695/953179	Credited made good in flight, moved \$50 to 25319695/953179	od in flight.	Credited made goo
		Rtg Type	<u>Rate</u> \$120.00	<u>Length</u> :30	ting Weekdays MTuWThF	Rate Rating Start/End Time V 11p-1135p №	eekdays Spots/Week Description Local News @ 11p		te End Date Date Range 10/18/16-10/2	<u>Start Date End Date W</u> <u>Spot Ch Date Range</u> 2 WNCT 10/18/16-10/24/16
Amount	spots	∍ Rtn TypeSpots	Rate	Spots/ Length Week	Days Len	Start/End Time	ion	Start Date End Date Description	Date End	*Line Ch Start

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POL/Donald Trump for Pr 10/18/16 - 10/24/16 Contract Dates Advertiser North Carolina Contract / Revision 952542 N Original Date / Revision 10/10/16 / 10/19/16 7985 Alt Order # 25319691 stimate #

\$25.00	, .	Z	:30	8a-10a	CBS This Morning Sa	47 WNCT 10/18/16 10/24/16 CBS This I
\$375.00		NN	:30	9p-10p Rate Rating \$375.00 0.00	Spots/Week	N 46 WNCT 10/18/16 10/24/16 Hawaii 5-0 Start Date End Date Weekdays Week: 10/18/16 10/24/16F
\$350.00	wh	MN	:30	8p-9p Rate Rating \$350.00 0.00	Spots/Week 1	N 45 WNCT 10/18/16 10/24/16 MacGyver Start Date End Date Weekdays Week: 10/18/16 10/24/16F
\$75.00		NM	:30	2p-3p <u>Rate</u> <u>Rating</u> \$75.00 0.00	Spots/Week	N 44 WNCT 10/21/16 10/21/16 The Talk Start Date End Date Weekdays Week: 10/18/16 10/24/16F
\$90.00	2	MN	:30	1135p-1235a <u>Rate</u> <u>Rating</u> \$45.00 0.00	Spots/Week 2	N 43 WNCT 10/21/16 10/24/16 Late Show Start Date End Date Weekdays Week: 10/18/16 10/24/16 MF
\$20.00	2	NM	:30	430a-5a <u>Rate</u> <u>Rating</u> \$10.00 0.00	5a News Spots/Week 2	N 42 WNCT 10/21/16 10/24/16 M-F 430a-5a Start Date End Date Weekdays Week: 10/18/16 10/24/16 MF
\$400.00		NN	:30	7p-8p <u>Rate Rating</u> \$400.00 0.00	Spots/Week	41 WNCT 10/18/16 10/24/16 60 Minutes Start Date End Date Weekdays Week: 10/18/16 10/24/16S
\$45.00	_	ZZ	:30	1135p-1235a <u>Rate</u> <u>Rating</u> \$45.00 0.00	Spots/Week 1	40 WNCT 10/19/16 10/19/16 Late Show Start Date End Date Weekdays Week: 10/18/16 10/24/16w
\$200.00	N	NM	:30	12n-1p Rate Rating \$100.00 0.00	Spots/Week	39 WNCT 10/23/16 10/23/16 NFL Today Start Date
\$1,000.00	N	Z Z	:30	430p-730p Rate Rating \$500.00 0.00	Same Spots/Week 2	38 WNCT 10/18/16 10/24/16 NFL Late Game Start Date
\$800.00	N	NM	:30	l	Game <u>Spots/Week</u> 2	37 WNCT 10/18/16 10/24/16 NFL Early Game <u>Start Date</u> End Date Weekdays Sp Week: 10/18/16 10/24/16S
				Rate Rating	Spots/Week	Start Date End Date Weekdays
Amount	Spots	Rate Rtn TypeSpots	Spots/ Length Week	Start/End Time Days	'n	*Line Ch Start Date End Date Description

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3221 S. Evans St. Greenville, NC 27834 252-355-8500 WNCT CO WINGS NEEDS OF

WNC Lecom Greenville, NC 27834 (252) 355-8542 WNCT 3221 South Evans Street

	Contract / Revision	Alt Order #
	952542 / 2	25319691
Contract Dates	Product	Estimate #
10/18/16 - 10/24/16	North Carolina	7985
Advertiser	Origi	riginal Date / Revision

POL/Donald Trump for Pr

10/10/16 / 10/19/16

\$21,250.00	120		260.10	Totals	
\$375.00	_	NN	:30	1030p-1130p <u>Rate</u> <u>Rating</u> \$375.00 0.00	N 53 WNCT 10/18/16 10/24/16 Elementary Start Date End Date Weekdays Spots/Week Week: 10/18/16 10/24/16S 1
\$375.00	_	N.M.	:30	930p-1030p Rate Rating \$375.00 0.00	N 52 WNCT 10/18/16 10/24/16 Madam Secretary Start Date End Date Weekdays Spots/Week Week: 10/18/16 10/24/16S 1
\$375.00		NM	:30	830p-930p Rate Rating \$375.00 0.00	N 51 WNCT 10/18/16 10/24/16 NCIS LA Start Date
\$50.00	_	MN	:30	1030A-1130A Rate Rating \$50.00 0.00	N 50 WNCT 10/18/16 10/24/16 Face the Nation Start Date
\$150.00	_	NN	:30	10p-11p <u>Rate</u> <u>Rating</u> \$150.00 0.00	N 49 WNCT 10/18/16 10/24/16 48 Hours Start Date
\$90.00	_	NM	:30	8p-9p <u>Rate Rating</u> \$90.00 0.00	N 48 WNCT 10/18/16 10/24/16 MacGyver <u>Start Date</u> End Date Weekdays <u>Spots/Week</u> Week: 10/18/16 10/24/16S- 1
				<u>Rate Rating</u> \$25.00 0.00	Start Date End Date Weekdays Spots/Week Week: 10/18/16 10/24/16 S- 1
Amount	Spots	Rate Rtn TypeSpots	Spots/ Length Week	Start/End Time Days	*Line Ch Start Date End Date Description

Signature:	
and the state of t	
Date:	

Totals

09/26/16 -10/24/16

Time Period

of Spots

Gross Amount

Agency Comm.

Net Amount

120 120

\$21,250.00 \$21,250.00

(\$3,187.50)(\$3,187.50)

\$18,062.50 \$18,062.50

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

LIN Television Corporation does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on LIN Television Corporation stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

125 West 55th St New York, NY 10019

Contract # 25319691 CPE: 521/966/7985 Agency: AMER MEDIA & ADVOCACY GROUP

815 SLATERS LANE ALEXANDRIA, VA 22314

Product: North Carolina Agency Order #: 5432282

Buyer: MediaAssistant, AMAG Salesperson: JACOB ROTH 212-373-8175

Changes as of: 10/19/2016 at 12:53 PM Flight: 10/18/16 - 10/24/16 Advertiser: TRUMP, DONALD

Primary Demo: Adults 18+

Con Type: POLITICAL/VOTE
Assistant: JACOB ROTH
212-373-8175

Market: Greenville/New Bern/Wash Office: WASHINGTON Version: Highlighting Revision 3
Station: WNCT

Total Spots: 120

Total \$: \$21,250.00

Total CPP: \$81.70 Total GRP: 260.1

253/969-	Traffic #: 952542 Separation:
-, -	13

		Comments:
T/R JACOB	Spots rebated down to match Hillary Excess Money re-spent NCIT	Revised Order

REV+ 51	REV+ 50	REV+ 49	Sa REV+ 48 8p-9p	REV+ 47 8a-10a	REV+ 46 9p-10p	REV+ 45 8p-9p	M,F REV+ 44 2p-3p	REV+ 43	REV+ 42	REV- 31 8p-9p	REV- 29	REV- 17	REV- 15	REV- 12	REV- 6	REV- 5	REV- 4	#	
Su REV+ 51 8:30p-9:30p	REV+ 50 10:30a-11:30a	Sa REV+ 49 10p-11p	Sa 8p-9p	Sa 8a-10a	F 9p-10p	F 8p-9p	M,F 2p-3p	M,F REV+ 43 11:35p-12:35a	M,F REV+ 42 4:30a-5a	Tu 8p-9p	Tu-F,M REV- 29 11p-11:35p	Tu-F,M REV- 17 7:30p-8p	Sa REV- 15 6:30p-7p	Tu-F,M REV- 12 12:30p-1:30p	Sa REV- 6 7p-7:30p	Su REV- 5 6:30p-7p	Sa REV- 4 6p-6:30p	# Day/Time	
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NCIS: LA	Face the Nation	48 Hours	MacGyver	CBS Sat Morning	Hawaii 5-0	MacGyver	Talk	Late Show	News	NCIS	9-YR-NEWS@11<	FAMILY FEUD	Sa 630p news	YOUNG&RESTLESS	9 ON-SDE WK ED	Su 630p news	9 ON-SDE WK ED	Program	
\$375.00	\$50.00	\$150.00	\$90.00	\$25.00	\$375.00	\$350.00	\$75.00	\$45.00	\$10.00	\$650.00	\$120.00	\$225.00	\$150.00	\$150.00	\$30.00	\$150.00	\$125.00	Rate	
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٠.	_		_	_		<u></u>	<u> </u>	2	2	0	4	4	0	ω	0	0	0	Spots	Total
\$375.00	\$50.00	\$150.00	\$90.00	\$25.00	\$375.00	\$350.00	\$75.00	\$90.00	\$20.00	\$0.00	\$480.00	\$900.00	\$0.00	\$450.00	\$0.00	\$0.00	\$0.00	49	Total
\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$56.52	\$52.17	\$40.18	\$75.00	\$28.85	\$16.67	\$55.56	\$54.35	СРР	
0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	9.2	22.4	0.0	15.6	0.0	0.0	0.0	GRP	



Contract # 25319691 CPE: 521/966/7985 Agency: AMER MEDIA & ADVOCACY GROUP

815 SLATERS LANE ALEXANDRIA, VA 22314

> Product: North Carolina Agency Order #: 5432282 Changes as of: 10/19/2016 at 12:53 PM Flight: 10/18/16 - 10/24/16 Advertiser: TRUMP, DONALD

Primary Demo: Adults 18+

Office: WASHINGTON

Version: Highlighting Revision 3
Station: WNCT
Market: Greenville/New
Bern/Wash

Total \$: \$21,250.00

Total Spots: 120 Total CPP: \$81.70 Total GRP: 260.1

Traffic #: 952542 Separation:

Con Type: POLITICAL/VOTE
Assistant: JACOB ROTH
212-373-8175

Buyer: MediaAssistant, AMAG Salesperson: JACOB ROTH 212-373-8175 10/18 - 10/24

	REV+ 53	REV+ 52	#	
	Su REV+ 53 10:30p-11:30p	Su REV+ 52 9:30p-10:30p	# Day/Time	
			₽P	
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\$81.70	\$0.00	\$0.00	СРР	
260.1	0.0	0.0	GRP	



Special Instructions

125 West 55th St New York, NY 10019

Contract # 25319691 Agency: AMER MEDIA & ADVOCACY GROUP CPE: 521/966/7985

815 SLATERS LANE ALEXANDRIA, VA 22314

> Changes as of: 10/19/2016 at 12:53 PM Flight: 10/18/16 - 10/24/16 Advertiser: TRUMP, DONALD

Product: North Carolina Agency Order #: 5432282

Version: Highlighting Revision 3
Station: WNCT

Market: Greenville/New Bern/Wash

Total \$: \$21,250.00

Total Spots: 120 Total CPP: \$81.70 Total GRP: 260.1

Traffic #: 952542 Separation:

Buyer: MediaAssistant, AMAG Salesperson: JACOB ROTH 212-373-8175

Con Type: POLITICAL/VOTE
Assistant: JACOB ROTH
212-373-8175

Office: WASHINGTON Primary Demo: Adults 18+

		Order Level Comments
Date/Time	Added by	Comment
		spots preempted due to oversell and program changes. Onering on same order and ENUT order for this week to try to keep money in same week:
		missed Line 31 2x 10/18 Tue 8p NCIS \$650 Line 12 1x 10/18 Y&R \$150 Line 12 1x 10/19 Y&R \$150
		Line 17 1x 10/20 730p Family Feud \$225 Line 29 1x 10/21 11p news \$120 Line 6 1x 10/22 Sat 7p news \$130 Line 4 1x 10/22 Sat 6p news \$125 Line 4 1x 10/22 Sat 630p news \$150 Line 15 1x 10/23 Sut 630p news \$150 Line 5 1x 10/23 Sut 630p news \$150
		total \$2400
		Offer on same order: 2x Fr,M 430a news \$10 2x Fr,M 1135p Late Show \$45 1x Fr,M 2D Talk \$75
		1x 10/21 Fri 9p Hawaii 5-0 \$375 1x 10/22 Sat 8a-10a CBS Sat moring \$25 1x 10/22 Sat 8a-10a CBS Sat moring \$25 1x 10/22 Sat 8p MacGyver \$90 1x 10/22 Sat 10p 48 Hours \$150 1x 10/23 Sun 9a-1030a Face the Nation \$50 1x 10/23 Sun 930p madam secretary \$375 1x 10/23 Sun 930p madam secretary \$375 1x 10/23 Sun 1030p Elementary \$375
		Total on WNCT \$2350
		offer on ENCT order 25319695 1x Sat 10p news \$25 1x Sun 10p News \$25
10/19/16 9:45 AM	Jennifer Layman	Total on ENCT \$50
		Revised Order Spots rebated down to match Hillary Excess Money re-spent
10/14/16 9:12 AM	JACOB ROTH	T/R JACOB
10/14/16 9:00 AM	Jennifer Layman	only one correction, Line 29 needs to be \$120



Contract # 25319691 CPE: 521/966/7985 Agency: AMER MEDIA & ADVOCACY GROUP 815 SLATERS LANE Changes as of: 10/19/2016 at 12:53 PM Flight: 10/18/16 - 10/24/16

ALEXANDRIA, VA 22314 Advertiser: TRUMP, DONALD

Agency Order #: 5432282 Product: North Carolina

Primary Demo: Adults 18+

Con Type: POLITICAL/VOTE

Version: Highlighting Revision 3 Station: WNCT Market: Greenville/New Bern/Wash

Total Spots: 120

Total \$: \$21,250.00

Office: WASHINGTON

Separation: Total CPP: \$81.70 Total GRP: 260.1 Traffic #: 952542

Salesperson: JACOB ROTH 212-373-8175 Buyer: MediaAssistant, AMAG

Order Level Comments

Assistant: JACOB ROTH 212-373-8175

10/14/16 8:25 AM 10/06/16 3:56 PM 09/27/16 6:27 PM

JACOB ROTH
System
JACOB ROTH

Separation: 30 Notice Received.

Revised Order
Spots rebated down to match Hillary
Excess Money re-spent
NCIT
PLS CFM
T/R JACOB

Market Budget: \$78,704 WNCT Share: 27% Comment: ENCT: 1% WCTI: 25%

Competitive Information

WFXI: 11% WITN: 36%

Date/Time

Added by

Comment

125 West 55th St New York, NY 10019

Total		Day/Time	
100%	100%	% Distrib	
120	120	Spots	Daypart
\$21,250.00	\$21,250.00	Dollars	Daypart Summary
\$81.70	\$81.70	CPP	

\$21,250.00	120	Total
\$21,250.00	120	2016-Oct
Dollars	Spots	Month
nary	Monthly Summary	-

Trans	Created/Received Created by	Created by	Status	Spot+	Transa	Transaction History	Contract \$	\$ Comment
Revision	10/19/16 12:53 PM JACOB ROTH	JACOB ROTH	Revised	4		\$-50.00	\$0	Changes: Total Spots from 116 to 120, Calculated Dollars from \$21,300.00 to \$21,250.00, Total GRPs from 310.2 to 260.1, Total CPP from \$68.67 to \$81.70, Competitive Market Budget from \$78,889 to \$78,704, User Entered \$ from \$21,300.00 to \$21,250.00, 20 buylines added or modified.
Makegood 2	10/19/16 9:45 AM Jennifer Layman	Jennifer Layman	Sent_To_Rep			\$0	\$0	0 Changes: Total GIMPs from 0 to 310, Total CPM from \$0.00 to \$68,665.38
Revision	10/14/16 9:12 AM JACOB ROTH	JACOB ROTH	Confirmed			\$0	\$0	Changes: Total CPP from \$68.36 to \$68.67, Total Spots from 117 to 116, Total GRPs of from 311.6 to 310.2. 2 buylines added or modified.
Makegood 1	10/14/16 9:00 AM Jennifer Layman	Jennifer Layman	Sent_To_Rep			\$0	\$0	
Revision	10/14/16 8:25 AM JACOB ROTH	JACOB ROTH	Confirmed	40		%	\$21,300.00	Changes: Total CPP from \$101.96 to \$68.36, Competitive Market Budget from \$62.611 to \$78,889, Total Spots from 77 to 117, Total GRPs from 208.9 to 311.6, User Entered \$ from \$0.00 to \$21,300.00, Default Spot Length to 30, Comments from Separation: 30 to Revised Order Spots rebated down to match Hillary Excess Money re-spent NCIT PLS CFM T/R JACOB. 32 buylines added or modified.
Queued for Electronic Contracting	9/29/16 1:04 PM	And A substitution or many control and a substitution of the subst	The state of the s			\$0	\$0	
New	9/27/16 6:27 PM JACOB ROTH	JACOB ROTH	Confirmed	77		\$21,300.00 \$21,300.00	\$21,300.00	



Non-Discrimination Policy

125 West 55th St New York, NY 10019

Contract # 25319691 Agency: AMER MEDIA & ADVOCACY GROUP CPE: 521/966/7985 Changes as of: 10/19/2016 at 12:53 PM

Flight: 10/18/16 - 10/24/16

815 SLATERS LANE Agency Order #: 5432282

ALEXANDRIA, VA 22314

Product: North Carolina

Advertiser: TRUMP, DONALD

Primary Demo: Adults 18+ Office: WASHINGTON

Market: Greenville/New Bern/Wash

Total Spots: 120

Total \$: \$21,250.00

Version: Highlighting Revision 3

Station: WNCT

Total GRP: 260.1 Total CPP: \$81.70

Separation: Traffic #: 952542

Buyer: MediaAssistant, AMAG

Salesperson: JACOB ROTH 212-373-8175

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS'
ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER,
KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR
ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

Con Type: POLITICAL/VOTE Assistant: JACOB ROTH 212-373-8175